

**From:** Kruckmeyer, Kirby  
**Sent:** Tuesday, December 08, 2009 3:19 PM  
**Subject:** NSREC 2010 Exhibitor Invitation

Dear Potential NSREC 2010 Exhibitor,

NSREC 2010 will be held July 19 through 23, 2010 in Denver, Colorado at the Sheraton Downtown Denver Hotel. During the conference, there will be a two day Industrial Exhibit on Tuesday, July 20 and Wednesday, July 21. Attached are the Exhibitor registration form, Exhibit rules and the booth floorplan.

The Exhibitor registration fee of \$2400, includes one 8' x 10' booth, furnished with pipe and drape, a draped 6' table and two chairs, plus one complementary pass to the NSREC technical program and two Exhibit-only passes. A link to your company's home page will be available through the IEEE NSREC website:

<http://www.nsrec.com/exhibit.htm>

So that there will be high visibility of the Industrial Exhibits, the Exhibit Area will be located in the open foyer in front of the rooms where the NSREC technical sessions will be held. Entrance to and exit from the technical sessions will take the participants right past the entrances into the Exhibit Area (see attached floorplans). To ensure foot traffic through the Exhibit Area, catered breaks, a social on Tuesday evening and a lunch for Wednesday will be planned for in and around the Exhibit Area.

Exhibit hours of operation are planned to be:

Tuesday, July 20

10am to 4pm

Includes morning and afternoon breaks in Exhibit Area

7pm to 9pm

Social in and around the Exhibit Area

Cocktails and bar in Exhibit Area

Buffet food service in ballroom area where tech sessions are

Dinner seating in and around Exhibit Area

Dessert and any drawings in Exhibit Area

Wednesday, July 21

7:00am to 1:30pm

Includes light breakfast, morning break and lunch in Exhibit Area

Booth spaces are reserved upon full payment, on a first come, first served basis. To reserve your booth, please fill out the attached registration form and return it by mail, fax or email as instructed on the form. Exhibitor manuals will be sent to you prior to NSREC.

If you have any questions, please feel free to contact me,

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